



# MELLANOX TECHNOLOGIES ANNOUNCES THE APPOINTMENT OF DAVE SHEFFLER AS VICE PRESIDENT OF WORLDWIDE SALES

## **Former VP of AMD joins InfiniBand Internet Infrastructure Startup**

**SANTA CLARA, CA – January 17, 2000** – Mellanox Technologies, a fabless semiconductor startup company developing InfiniBand semiconductors for the Internet infrastructure, today announced the appointment of Dave Sheffler as its Vice President of Worldwide Sales, reporting to Eyal Waldman, Chief Executive Officer and Chairman of the Board.

“Dave Sheffler possesses the leadership, business capabilities, and experience which complement the formidable engineering, marketing, and operations talent that Mellanox has assembled. He combines the highest standards of ethics and achievements, with an outstanding record of growing sales in highly competitive and technical markets. The addition of Dave to the team brings an additional experienced business perspective and will enable Mellanox to develop its sales organization and provide its customers the highest level of technical and logistical support,” said Eyal Waldman. Prior to joining Mellanox Dave served as Vice President of Sales and Marketing for the Americas for Advanced Micro Devices (NYSE: AMD). Previously, Mr. Sheffler was the VP of Worldwide Sales for Nexgen Inc., where he was part of the senior management team that guided the company’s growth, leading to a successful IPO and eventual sale to AMD in January 1996.

Dave's track record demonstrates that he will be able to build a sales organization of the highest caliber. "We feel fortunate to have Dave on board as a member of the team and are certain he will provide an immediate impact," Eyal added. "He will be able to leverage his experience and relationships to enable him to build a multi-tiered sales organization for Mellanox's complete InfiniBand product line. As a leader in a new and exciting market, it is important that we develop a world class sales organization to allow us to capitalize on the huge opportunities we have in the data storage and communications markets."

## About Mellanox Technologies

Mellanox Technologies Inc. is a private, fabless semiconductor company founded in March of 1999. The company's charter is to be the leading semiconductor supplier of I/O building blocks for the Internet infrastructure. Mellanox delivers solutions to the communications and data storage markets, based on the InfiniBand Trade Association standard. The company has strong venture backing from Sequoia Capital and US Venture Partners as well as private investors. Business operations, sales, marketing, and customer service are headquartered in Santa Clara, CA; with the design, engineering, and quality and reliability operations based in Israel. The company currently has 39 employees and is growing rapidly. For more information visit the Mellanox website at [www.mellanox.com](http://www.mellanox.com).

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